

روي image

نشرة المجدوعي الإخبارية
Almajdouie Group Newsletter

Abdulla Ali Almajdouie

Chairs the Board of the Arab Union of Land Transport

Almajdouie Automotive Launch

The New GENESIS

Almajdouie Logistics transfere Evaporator weighing 5,736.8 tons

Believed to be the World's heaviest

ALMAJDOUIE is a Saudi group of companies, which are established by Shaikh Ali Ibrahim Almajdouie in 1965, started as a land transport company but as the business grew it flourished into a group.

Content

Page 3 **Abdullah bin Ali Almajdouie**
Chairs the Board of the Arab Union of Land Transport

Page 4 **Honoring Yousef bin Ali Almajdouie**
On behalf of Almajdouie Group for Career Day 2014 participation by Dammam University

Page 11 **New Genesis**
Almajdouie Automotive & another definition of luxury

Page 13 **The World's Heaviest**
Almajdouie Logistics & another achievement giant cargo transfare

Page 18 **Safety Come First**
New Concept in Aryaf food factory

Page 21 **Middle East Logistics Institute**
Continuos Acheivments in Training Fields

Editor Letter

In the name of Allah the Merciful
“work (righteousness): soon will Allah observe your work, and his messenger, and believers”
Almighty God

It is my pleasure to write this opening of “IMAGE” Magazine in its new layout that has variety of news.

At the beginning, I would like to extend our thanks and appreciation on behalf of all of us – Almajdouie Group employees- to all magazine former editorial teams, who lead the development of the magazine since it was released until to where it reached now.

“IMAGE” Magazine is considered as one of the important communication channel in the Group, which aims to inform and keep the readers aware about what is happening in the Group in terms of news and achievements, that contribute in solidifying the key principles upon which this Group was founded and strengthening its corporate values.

We hope you will like this issue with its new design and content and wish you share with us your suggestions and ideas about how to improve it more in the future. Finally, I would like to extend my sincere thanks and appreciation to all who contributed in developing this issue, all who contributed in providing our team with news and articles, editing, revision till it reached to the final layout, including the General Managers who participated by providing variety and exclusive news about their respected SBUs and SSUs. We ask Allah Almighty for guidance always,

Thanks
Cheif Editor
Khalid Salahi

Magazine Team



Hussam Abualrub
Branding Specialist

Khalid Salahi
Corporate Communication Manager

Taha Nasr Aldean
Corporate Communication Officer



المجلة الإخبارية
Almajdouie Group Newsletter

IMAGE, Almajdouie Group Newsletter

Editing & Artwork design By Corporate Communication Office Team - Corporate Strategy Unit

For more information, participation, feedback contact through:

Tel. 00966138198242 — 00966138198231

Fax. 00966138113239

P.O.Box 336 - Dammam 31411 - Kingdom of Saudi Arabia

info@almajdouie.com



Abdullah bin Ali Almajdouie Chairs the Board of the Arab Union of Land Transport



Abdulla Almajdouie - Group President

» On 20th April 2014, a Saudi businessman, Abdullah Bin Ali Almajdouie, was elected as Chairman of the Board of the Arab Union of Land Transport (AULT) during the General Assembly Meeting of the Union held in Dubai. Abdullah Almajdouie, who is one of the transport leaders in the Arab countries, manages one of the largest transportation and logistics companies in the Kingdom of Saudi Arabia. It is worth mentioning that the Arab Union of Land Transport, which was established in 1976 with its headquarter in Jordan, cooperatively unites representatives of land transport companies from 14 countries within the GCC. Furthermore, AULT is one of the most important specialized unions that work under the umbrella of the Council of Arab Economic Unity, which mainly aims at developing the transport sector in the Arab world, technology transfer and the development of transport practitioners through the integration of the union members in international organization and unions working in the field. Abdullah Ali Almajdouie's presidency in the Union is considered as an appreciation to the leading and significant role of the Kingdom of Saudi Arabia among the Arab countries to contribute in the Inter-Arab trade as well as to raise the capacities of producers and exporters to deliver their products and services with ease and efficiency to all Arab countries.

Almajdouie Inaugurates the Biggest Care & Rehabilitation Center for Disabled Children in Al-Baha

» In the presence of HRH Prince Mishari Bin Saud, HRH Prince Sultan Bin Salman and Shaikh. Ali Bin Ibrahim Almajdouie, the Care & Rehabilitation Center for Disabled Children was inaugurated on Tuesday, the 26th of November 2013 in Al-Baha Mr. Ali Almajdouie's initiative of establishing the center is part of the Groups mission that address "Rehabilitation of Disabled Children to overcome disability downsides as well as to help the community address disability reasons and how to deal with them positively»

«We are honored by giving us the opportunity to participate in the message of Disabled Children Association for fulfilling the essential need of Al-Baha and its people who are worthy of all love and appreciation» said Shaikh. Ali Bin Ibrahim Almajdouie. The Care & Rehabilitation Center presents an array of programs of care, treatment, education, rehabilitation and awareness, which are offered for free in addition to social and advisory services for disabled children and their families.



"Good Morning" Gathering



» On the 9th of October 2013, the Group Presidents Office organized the periodical breakfast with a number of employees in Café Liwan located in Hyundai's main exhibition in Dammam.

In such meeting, the Group President listens to the suggestions and ideas raised by staff about the development of work path in the Group. The President focused on the important role of staff in developing their own abilities in each field they work and the impact of this development on their career advancement in the Group.

«There are some employees who started in the group as project coordinators and now, they are general managers. This means that exerting much effort in work and focusing on enhancing your career level will eventually lead to promotions and holding new and developed positions» said Abdullah Almajdouie, the Group President. The breakfast is one of periodical communication channels between the Group President and employees from all positions.

Almajdouie is a keynote speaker in (best corporate governance practices in Anti-Corruption within family businesses Forum)



» The National Center for Family business in cooperation with the Council of Saudi Chambers and Pearl Co. conducted a forum under the subject (best corporate governance practices in Anti-Corruption within family businesses) which the group participates in as a keynote speaker at the end of April 2014. "We participated in this forum to share with others the group's efforts in adopting corporate governance practices, and our early beginnings as a Land Transport company that developed in 2004 a new vision of transforming the group from a Family Business to a company that applies the best management practices and corporate governance systems, implementing clear policies and regulations for its transparency and creating governance committees that review the overall performance of the group. Those fruitful efforts resulted in winning many national and international awards such as Saafah Award for Transparency and Integrity in 2013 Es'haq Jabri- Chief Strategy Officer of Corporate Strategy Unit It worth mentioning that holding such important forum by Council of Saudi Chambers comes within the framework that Family business companies considered as essential pillar of the national economy.

You Are In Our Hearts



» Almajdouie Learning and Development Dept. conducted training Courses under the title "Communications Skills" and "Effective Supervisory Skills" for Western region Employees end of March 2014. This courses aims to enhance our employee's performance especially for those who are working in cities outside Eastern Province. "conducting this courses will develop our employees performance and efficiency through continuous training, focusing and give more attention for those who are working in cities outside Eastern Province, so they will not feel isolated from Head Office-Dammam" Ayman Alzahrani – Group Learning and Development Manager More than 30 trainees attended the courses which delivered by Mr. Maki Hussain (from Almajdouie Human Resources Dept.) supported by Mr. Mohammed Al Ghamdi (Employees and Administration Services Manager in Western Regional)

"Good Morning" Gatharing



» As part of continuous communications with Group president, President Office organized the regular (President Breakfast meeting), which was held between the President and number of Almajdouie Group Employees at Hyundai Main branch in

Dammam on May2014 21,. During the meeting, the President listed to the employees achievements and what kind of challenges they are facing and enabled them to gain more experience, and also focused on the importance of each individual in the group and how all of them are partners in the Group

success. Moreover, he stressed on the professionalism in performing daily duties which will reflect on the employee personal and career development. President Breakfast considered as an important channel of communication between Group President and staff in all positions and grades

Career Forum 2014 sponsored by Almajdouie Group

» Almajdouie Group sponsored “2014 Career Day” which organized by Dammam University held at Dhahran International Exhibition Center in Khobar, starting from 07 April 2014 to 10 April 2014. The first two days will be dedicated to Saudi males graduates and students, the other two days will be for Saudi females graduates and students. The exhibition will include a lot of activities including lectures and seminars about career opportunities. In Almajdouie Group, we have more than 149 jobs for both males and females in all lines of businesses (Logistics - industries - real estate – Automotive - Education)



BENAA holds a ceremony for honoring distinguished female & male students under Almajdouie sponsorship

» Under the patronage of HRH Prince Turki bin Muhammed bin Fahd bin Abdulaziz and in participation with Almajdouie Holding Group, the Charity Association for Orphans Care in the Eastern Province (BENAA) organized a ceremony for honoring the distinguished students from the association's sons and daughters to motivate the country's sons and daughters to continue excellence and success. «Almajdouie sponsors the ceremony because it believes in the importance of its role in motivating the country's sons and daughters in general and

the Eastern Province in particular especially, in all stages of general education and university education. Almajdouie participation in such ceremonies is part and parcel of our responsibilities towards our community» Ibrahim Almajdouie, CEO, Almajdouie Real Estate. In the ceremony, more than 125 students from various educational stages in the academic year 1434/1433 were honored as well as the female students, who are distinguished in memorizing the Holy Quran.



Moving to Holding - A step forward



» Corporate Human Resources Department has transferred 232 Employees, (101 Saudis & 131 Non-Saudi), from Almajdouie Trading Establishment to Almajdouie Holding as part from Group Project "Moving to Holding". The Almajdouie Holding Employees represent the first batch of Employees to be transferred from Almajdouie Trading Est. to the Holding Companies & Affiliates. Transferring other Companies Employees shall follow and upon completion of legal requirements. Mr. Abdullah Ali Almajdouie, Group PRS, has received the first batch of Employees' Iqamas whose sponsor has been changed from Almajdouie Establishment to Almajdouie Holding. CHD has completed all the procedures of changing the sponsor name in Labor Office and Immigration Department. The total cost of this process consider to be about SR 480,000. Finally, it's worth mentioning that CHD has saved this amount of money to the company by achieving all the process internally without outsourcing it. Kind regards, Abdullah Saeed Alghamdi
CHRO



Almajdouie Practice in Making Change

» Mr. Abdullah A. AlMajdouie, the Group President, participated as a keynote speaker in a workshop entitled "Business Leaders' Experience In Using Balanced Performance Cards" which was organized by IIR Middle East and held in Riyadh from the 16th – 19th of November 2013. In his speech, the Group President pointed out the most important axes leading to the required change in Saudi family businesses as well as the most important motivations leading to cultural- & organizational changes in these businesses and how to overcome the challenges and obstacles. He also explained the Group's experience in adopting the system of Balanced Performance Cards which started in 2006. It's worth mentioning that a large number of representatives of major leading companies in the Kingdom participated in this workshop such as Ministry of Commerce and Industry, Mobily, Saudi Electricity Co, ARASCO, Zamil Group, Tasnee Petrochemicals Co and others.



Almajdouie Practice in Making Change



» Mr. Abdullah A. AlMajdouie, the Group President, participated as a keynote speaker in a workshop entitled "Business Leaders' Experience In Using Balanced Performance Cards" which was organized by IIR Middle East and held in Riyadh from the 16th – 19th of November 2013. In his speech, the Group President pointed out the most important axes leading to the required change in Saudi family businesses as well as the most important motivations leading to cultural- & organizational changes in these businesses and how to overcome the challenges and obstacles. He also explained the Group's experience in adopting the system of Balanced Performance Cards which started in 2006. It's worth mentioning that a large number of representatives of major leading companies in the Kingdom participated in this workshop such as Ministry of Commerce and Industry, Mobily, Saudi Electricity Co, ARASCO, Zamil Group, Tasnee Petrochemicals Co and others.

Fulfillment Festival .. “Have Fun Until You Get Tired”



» On March 2014, for the 9th year consecutively, Almajdouie Motors organized activities of the Fulfillment Festival under the motto «Have Fun Until You Get Tired», which held for its customers and their families in Al-Hokair Happy Land located in Dammam Cornish. The Fulfillment Festival is one of the most

distinguished activities listed in the events calendar of the Eastern Province. «This is the second time for me in this festival. The various entertainment programs, which are offered for kids, are the reason behind my participation in the festival. Its really great» One of the attendees said. The festival witnessed a great flow of Hyundai owners

and their families, who expressed their happiness towards the prominent programs and activities presented. They also praised the good organization conducted by Almajdouie Motors for holding the festival.

Almajdouie and Another Sports Sponsorship



» As part of the care given to sports by Almajdouie Motors, Mr. Yousef Almajdouie , CEO, Almajdouie Motors, attended exercises of the Gulf SC and was accompanied by Mr. Muhammad Bawazir, PR Manager, Almajdouie Motors, to have an overview on the latest preparations of the club for its football match against Al-Qadsia SC in Raka League, which was held on Friday and ended with winning the match. «We entered the sports gate through the Gulf SC and Insha>Allah, we will continue in supporting the club in the coming season in Abdullatif Jameel League. We are convinced that our

sponsorship for the first football team represents a sponsorship for the most prestigious club in the region» Mr. Yousef Almajdouie , CEO, Almajdouie Motors, said. In his interview with the media center at the club, Almajdouie said that in the company, they are pleased with being a sponsor for an inveterate team like the Gulf SC which has a clear vision. Additionally, the Gulf SC's management is an addition to sports in the Eastern Province, which are developed by Almajdouie Group through sponsoring two major teams in the Eastern province such as Al-Fateh SC and Gulf SC.

Hyundai Motors Expresses its Appreciation to Almajdouie



» In the Hyundai Maintenance International Forum held in Singapore in February 2014, the Korean Hyundai Motors honored Almajdouie Motor Service for its distinguished efforts and the great performance in customer service. «Almajdouie Motor Service was honored as one of the top 40 companies in the middle East, North Africa and Asia for its excellence in offering vehicle services for its customers as well as for the professional capabilities of its team which enabled the company to win the customer trust» Aqel Abu-Honoud, the Almajdouie Motors services General Manager said. This award is the most prominent award granted to Almajdouie Motor Service in the beginning of the year 2014, as it comes in line with the biggest event organized by the Korean Hyundai which is the meeting of Hyundai service centers around the world.

Celebrating a Year Full of Achievements

» In the end of February 2014, Almajdouie Motor Service (MMS) concluded its activities for the year 2013 with an annual celebration held in Al-Saif Celebration Hall in Al-Khobar for presenting the most important achievements and honoring the company personnel. The ceremony started with an opening speech given by the Training Manager, Mr. Ahmed Saleh followed by the key speech of Almajdouie CEO, Mr. Youssef bin Ali Almajdouie and lastly, the conclusion speech of Mr. Aqel Abu-Honoud, the MMS General Manager. During the ceremony, the attendees were recognized for their achievements and were granted awards and appreciation certificates, as the Best MMS Senior Manager Award was given to Engr. Hussein Al-Ghawas, Manager, Al-Ahsa branch, Qatar Road, the Best Branch Award in Achieving the Expected Profit was given Al-Khobar main branch and received by Engr. Hussein Abu-Gabarah, the Best Senior Manager Award in the main branch was given to Engr. Ahmed Saleh, Training Manager, while the Best Branch Award in achieving the Saudization percentage was given to Engr. Hussein Al-Ghawas, Al-Ahsa Branch, Qatar Road, and lastly, the Best Branch Award in Implementing the Quality Systems was given to Engr. Usama Shoujaa at the main center located at 91 district. The ceremony was concluded with distribute the honors certificates and gala dinner.



Exhibition of Architecture of the Two Holy Mosques, Kaaba's Vesture and the Holy Quran

» Under the patronage of Almajdouie Hyundai, Sultan Bin Abdulaziz Science & Technology Center (Sci-Tech) organized the Exhibition of the Architecture of the Two Holy Mosques, Kaaba's vesture and the Holy Quran from the 19th of January 2014 to the 19 of February 2014. These exhibitions target students of schools & universities, the Arab & foreign communities, and all segments of society. The exhibition of the Architecture of the Two Holy Mosques includes several exhibits such as copies of the Quran, precious manuscripts, antiques, inscriptions, rare pictures and architectural models which represent the various eras of Islam. The specialized exhibition of the Holy Quran includes a number of partitions known as "Efforts exerted in Quran writing" and the beauty of the Arabic writing, its tools and patterning in addition to production of copies of the Quran which estimated at 10 million copies distributed on Muslims in all continents as well as printing its meanings and translating them into 44 languages.



50,000 CAR

» New achievement made by Almajdouie Hyundai in sales which exceeded 50000 vehicles in 2013 with achieving high record in December sales for more than 7000 vehicles. Highlighting this achievement, Almajdouie Hyundai organized the concluding ceremony for the year 2013 at Holiday Inn Hotel in Al-Khobar. These powerful results were first achieved by the grace of Allah and then, by the trust of our customers beside the permanent efforts exerted by all personnel who wish to achieve the highest level of customer satisfaction in addition to the continuous investment in expanding the network of services and spare parts all over the region” Youssef bin Ali Almajdouie, Vice President of Almajdouie Hyundai. During the ceremony, detailed reports on sales were presented and distinguished sales & marketing staff were honored for their efforts in 2013 and finally, the ceremony was concluded with gala dinner.



Tas'heel Department Celebrates and Announces an Important Event!!

» Tas'heel Department at Almajdouie Motors held its annual concluding ceremony for the year 2013 which is full of numerous achievements. The ceremony is a kind of participation and celebrating the good results achieved by Tas'heel Department over the past year and also, to strengthen the social linking among the

department members. As for the important event which comes in line with the start of the year 2014, it is the establishment of an independent trading company named (Raya Financing Co.) which will be involved in financing individuals and companies.



Customer Service Center of Almajdouie

920015599 Hyundai

» The official ceremony for (Customer Care Center of Hyundai Almajdouie) was in 2014/30/04 at Almajdouie Hyundai (Khobar Branch), which aims to serve the maximum amount of Almajdouie clients at the eastern region and the whole Kingdom of Saudi Arabia. «After three months of continuous training and as promised the official opening of (Customer Care Center of Hyundai Almajdouie) which we aspire in to provide the best customer service in the world and achieve maximum efficiency and effectiveness in the provision of services to ensure satisfaction of our valued customers « Tawfik Abu Shousha – Director, Sales and Marketing The center aims to emphasize that the customer is our focus point and we must provide him a high quality services – which deserved as a client of Almajdouie Hyundai - There will be providing for support services and technical support in several ways including but not limited (Phone - Email - live chat via the Internet) and also answer customer inquiry about specifications and colors and the availability of cars, receiving customer complaint and handle e it in a good and secret manner, plus circulate Almajdouie Hyundai Offers and much more services provided by the center And to reach what we seek for our customer satisfaction there will be regular questionnaire to measure the provided services.



Getting Closer to Our Customer

» Almajdouie Motor Service Co. (MMS) inaugurated an office with a delivery yard for new vehicles behind Almajdouie Head Office, which will operate in the beginning of November 2013. This initiative was launched to facilitate delivering new vehicles for Hyundai's customers near by the Main Exhibition and to provide them with services wherever they are.



Achievement After Another

» The results of survey conducted by the Ministry of Commerce and Industry for measuring the level of satisfaction about the services offered by Automotive agents in the Kingdom demonstrated that Almajdouie Hyundai won the 3rd place among the other agents. The reason behind winning the 3rd place is the programs developed for evaluating customer satisfaction about services related to sales, maintenance and spare parts such as Loyalty and customer satisfaction programs which are organized in several special occasions held by Almajdouie. The Ministry intends to communicate with the manufacturing companies to inform them the results of this survey, assuring that it will require their direct presence in the Kingdom to follow-up and supervise the performance of their agents to ensure the improvement of services offered to consumers as well as to raise the service levels. Also, the Ministry pointed out that the survey relied on measuring the level of satisfaction about the performance of automotive agents in the beginning of January and June from each year, so as to follow-up and ensure the improvement of customer satisfaction percentage constantly.

New Member Joined in Al-Hasaa

» In September 2013, a new branch of Hyundai spare parts conquered Al-Hassa Industrial City to be the modernist 4th branch which comes in line with the inauguration of the new branch of Almajdouie Motor Service. The new branches cover the entire Industrial

City, as both companies desire to reach all Hyundai's customers in the Eastern Province. For more information on the branch, kindly contact the Branch Supervisor, Mr. Muhammad Ali Alabdullah, tel. 5930443-03.

Ghlay Ya Watan

“Our Precious Homeland”

» His Royal Highness Prince\ Khaled al-Faisal (Minister of Education) attend the opening of the ninth school sports tournament started in Green Hall, Dammam, Eastern Province between 2014-04-30 and 2014-05-11 under slogan “Ghaly Ya Watan “ (our Precious Homeland) and under sponsorship of Almajdouie Automotive co. «we consider the presence in such events as one of our social corporate responsibility activities, where we give more attention to our young leaders at any kind of events, Almajdouie is keen to participate in any activity which focus on youth, and aims to motivate, develop and contain this important category” Mohammed Bawazir – Manager of Public Relations of Almajdouie Automotive co. The sponsorship represented by awarding a valuable (Hyundai Car 2014 Model) The number of students



who participate in this tournament reached more than 1,200 students from 45 different area in various sports games beside up to ten games for special needs category, for example: audio disability football game, Goal Ball for blinds, table tennis for deaf, and Athletics for Intellectual disability.

المرتبة الأولى والثانية والثالثة وفقاً لعدد المشاركين من جميع الشركات			
المرتبة الأولى	المرتبة الثانية	المرتبة الثالثة	عدد الشركات
2.4%	44.4%	34.7%	11.2%
1.3%	39.2%	34.4%	14.4%
-1.2%	45.1%	31.7%	13.2%
-3.1	37.8%	29.4%	13.1%
-1.8%	42.2%	24.9%	13.9%
-3.1%	39.2%	18.8%	18.8%
-4.3%	44.9%	21.4%	18.4%
-1.3%	41.9%	24.2%	22.11%
-1.1%	44.2%	24.3%	18.2%
3.2%	42.7%	8.8%	8.7%
-1.2%	44.6%	24.2%	9.2%
-13.2%	34.4%	13.9%	8.4%
-10.9%	38.1%	21.2%	8.2%

Raya Start their first financial steps

» By end of April 2014, Raya Financing Co. (one of Almajdouie's companies) lunched its first steps at their operational level by adopting a new automated system specialized in leasing processes (leasing ends with ownership). The vendor selected for this project is SBM company who is specialized in implementing such applications. «The new system will assist in providing our customer with fast, effective and accurate service, moreover it is compatible with group's ERP

system «EMAD», « Saeed Kashkash - General Manager of RAYA The launch was attended by Chief Executive Officer-Automotive, Mr. / Yousef Almajdouie and a number of the Group's General Managers. According to the project plan, the project would be completed by 2015.



Genesis

Get ready for a new definition of luxury, accompanied by performance



» On Wednesday 2014-4-30 Almajdouie Automotive company launched the totally new Hyundai Genesis 2015 at the Movenpick Hotel in Al-Khobar, the event was attended by Shiekh Ali Almajdouie (chairman of «Almajdouie Holding») and Mr. Abdullah Almajdouie (PRS of « Almajdouie Holding») , and Mr. / Tom Lee , « regional Vice President of Hyundai Middle East and Africa, and Mr. Tony Kim «Sales Regional Manager in the Middle East « and a number of distinguished guests and media representatives. « Today we all celebrate launching the latest model of Hyundai Genesis «Genesis 2015», and we are sure that this car will be the car of the future, the car has many features and options that are not available in any other luxury car model This will make it the winning horse, by God's willing. Gentlemen, The key to our success is gaining your trust, and this is something we appreciate and always motivate us to double our efforts, continue enhancing the performance, and use modern technologies to serve our goals, specially increasing customers satisfaction and providing them with a high quality services» Mr. Yousef Almajdouie (CEO of Almajdouie Automotive Co.) Genesis new model is now available at all of Almajdouie Automotive showrooms, and it is the first Hyundai car that had implemented Hyundai new designs philosophy which gives the car a luxury touch accompany that satisfying the customers tastes, moreover, the new model is really a piece of art in terms of both interior or exterior designs



Almajdouie Logistics

supporting Yanbu 3 Desalination Project





» On May 22nd, 2014 Almajdouie Logistics has transported an Evaporator weighing 5,736.8 tons (gross weight during transportation), and believed to be the World's heaviest, at the Yanbu 3 Desalination Project, Kingdom of Saudi Arabia.

A total of six Evaporators will be transported by Almajdouie Logistics; four Evaporators will be fabricated in Vietnam and shipped to the site jetty at Yanbu, where they will be rolled off the vessel and transported to the foundation by use of Self Propelled Modular Transporters (SPMT's). A further two will be fabricated in modules locally by Bilfal Heavy Industries, and transported to site for assembly. The first Evaporator sailed on 24th April from Dung Quat port Vietnam and reached Yanbu on 18th May, 2014.

On the vessel arrival Almajdouie Logistics were ready at the Yanbu site jetty with their transportation team, along with 200 axle lines of SPMT's and 6 Power packs, to execute

the roll-off operation and to install the giant evaporator, with Dimensions (L x W x H) 137.9 m x 32.1 m x 11.4 m, to its final location at the SWCC site.

After the berthing, custom clearance and removal of sea fastening procedures, a steel plate bridge was placed between the vessel and the jetty to facilitate the roll-on of the SPMT's, which were already fitted with temporary intermediate steel supports. After the jack-up of the Evaporator using the SPMT's integral hydraulic system, the roll-off procedure over the steel plate bridge began in conjunction with the vessel ballasting to maintain the level of the barge to the jetty, with constant close coordination between the vessel and transport operations teams.

Proper planning and safety are very important in such projects, with method statements, transportation drawings, stability calculations and coordination meetings beginning from several months before the

actual operations began.

The transportation route had been designed and prepared for loads of 10 tons per square meter up to the foundation, and once the Evaporator load was transferred onto the foundation, using the SPMT integral hydraulic system, another successful super-heavy Evaporator transportation was completed, the latest of 30 Evaporators weighing more than 2,000 tons transported by Almajdouie Logistics in the last few years. Doosan Heavy Industries & Construction is to build the Yanbu Phase 3 Seawater Desalination Plant under a contract worth US\$ 1 billion from the Saline Water Conversion Corporation of Saudi Arabia. The Yanbu 3 multistage flash (MSF) plant will be built 350 km north of Jeddah to supply fresh water to the industrial city of Yanbu and the nearby Medina region. The plant will deliver 550,000 m³/d of water, sufficient to meet daily requirements of 1.8 million people.

Celebrating The Continuing Success



» Almajdouie De Rijke represented in Mr. Abdullah AlMajdouie and Mr. Lien De Rijke celebrated the invitation of Yansab Co. and the Unit of Chemical Products Handling on the occasion of the successful partnership between Almajdouie De Rijke and

Yansab on the 30th of December 2013 in Radisson Blue Hotel in Yanbu. The ceremony was attended by a great number of senior managers and employees from both companies. Mr. Abdullah Almajdouie gave a speech, urging the attendees on the need of continuity of the approach followed in the partnership between both companies which led to several achievements in the field of petrochemicals. Mr. Atiqurahman, General Manager, Almajdouie De Rijke, expressed his gratitude and appreciation for employees who contributed in these achievements and he distributed valued gifts on the attendees. The ceremony included some sports activities which was participated by most of the staff and ended with a gala dinner.



Almajdouie logistics Participated in shanghai “BREAKBULK” china exhibition

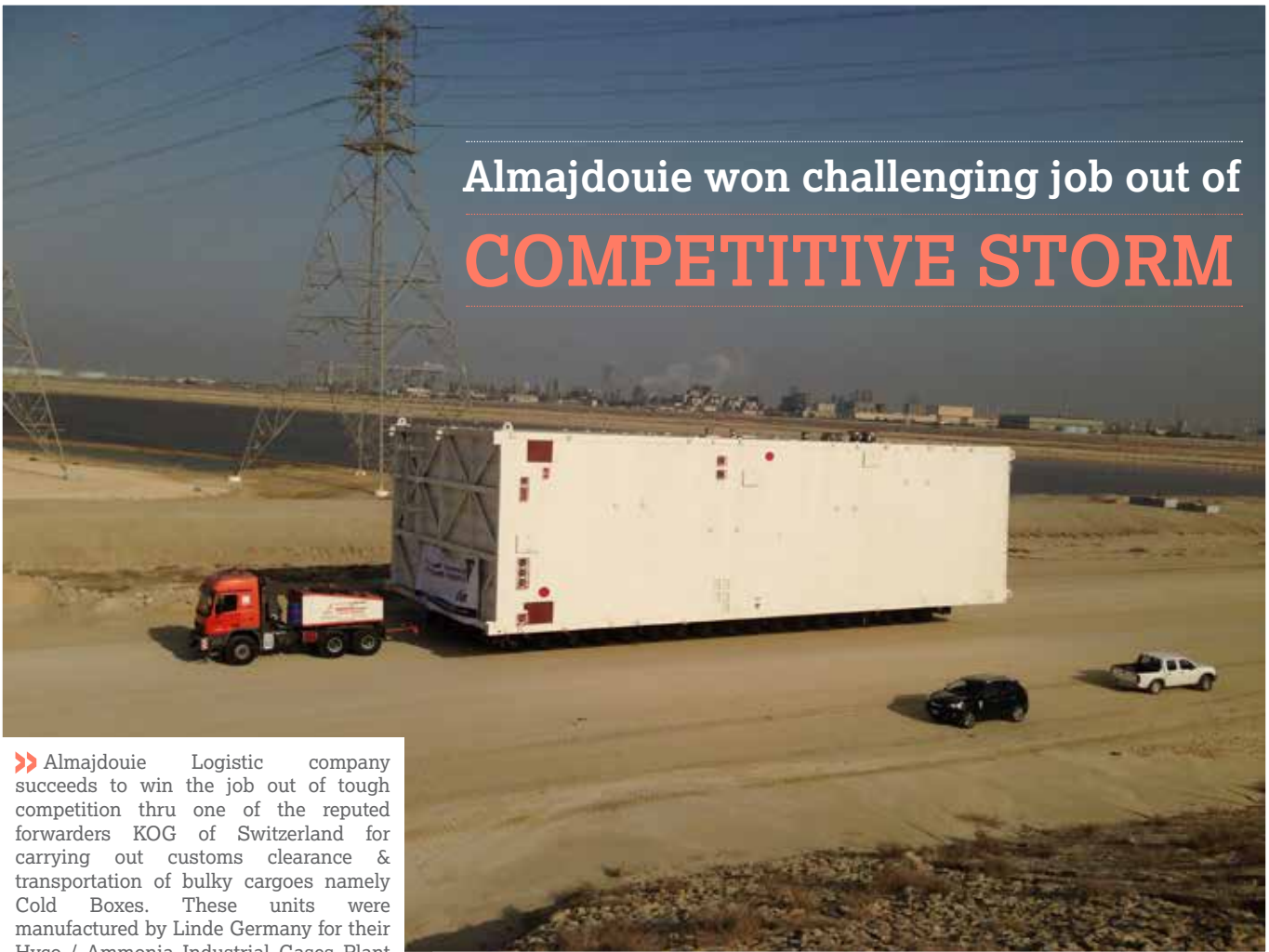


» Almajdouie Logistics Participated at Breakbulk China Exhibition held on 13-11 March, 2014 at the Shanghai World Expo Exhibition & Convention Center (SWEECC). Breakbulk China is the largest conference & exhibition in Asia addressing the needs of traditional Breakbulk and project cargo logisticians. It's an opportunity to network and connect with over 150 exhibitors and sponsors that provide specialized services in Logistics Industry. Last year around 4500 attended the event and participated in conferences. Breakbulk is one of our key exhibitions on our marketing calendar, as it is an ideal platform for Almajdouie Logistics to identify potential clients, and gain a deeper understanding of international market trends, which can create opportunities for future business. Almajdouie logistics is leading the project logistics and supply chain management industry in the region. In past the company has handled numerous prestigious projects and such venues are right place to share those expertise with professionals to build business relationships and showcase the company capabilities. By continuously participating in such events overseas.



Breakbulk CHINA
 PROJECT CARGO, HEAVY-LIFT & RO-RO LOGISTICS
 件杂货 | 重大件 | 滚装
 上海国际件杂货运输展览会

Almajdouie won challenging job out of **COMPETITIVE STORM**



» Almajdouie Logistic company succeeds to win the job out of tough competition thru one of the reputed forwarders KOG of Switzerland for carrying out customs clearance & transportation of bulky cargoes namely Cold Boxes. These units were manufactured by Linde Germany for their Hyco / Ammonia Industrial Gases Plant within the premises of SADARA, Jubail, KSA. Cold Boxes weighing 358 ton each with the dimensions of 31.19 x 13.9 x 9.5m (LWH) were like an apartment to move by road. It was indeed challenging to handle it safely, Almajdouie Logistic company Engineering, team worked out minutely considering all its critical aspects & suggested to move using 36) 2*18 axle hydraulic trailer). Cargo was safely received from the vessel gears @ Jubail Industrial Port & safely jacked down using specially designed Beams & stools. Upon instant customs clearance, moving such a bulky cargo out of the port was again a risk considering the narrow & two way road inside port. However, MLC supervisors found an alternate route which paved way without disturbing the routine traffic, but had to remove many fences & barricades for its movement. Authorities were consulted & obtained prior permissions to remove & cold boxes moved out of port. Still the haulage to the job site was due which indeed could be possible only upon convincing the Royal Commission with the safety, ground bearing capacity, their engineering study etc., finally succeed to get permission after all processes & deliver both units by removing several lights poles on the way & finally both units delivered safely within the targeted time frame from Linde KSA. The Client issued appreciation to Almajdouie for well-done job.



Partnerships - The Critical Link To Next Level Supply Chains



Almajdouie focus at Sixth GPCA Supply Chain Conference



» Almajdouie Logistics participated at The Gulf Petrochemicals & Chemicals Association (GPCA) event held in Ritz Carlton Dubai, UAE from 8 – 6 May, 2014. Mr. Yousef Saleh - GM LTR delivered the presentation to the audience explaining the role of Almajdouie in Sustainability and Quality Assessment System (SQAS). Mr. Yousef was also in the Panel Discussion on Insights from Gulf SQAS pilot study - Panelists include members from Crescent Group Safety Manager & Agility. Mr. Bahiej Al-Biqawi, Director, Middle East Logistics Institute for Training (MELI), also delivered the presentation on Building a Supply Chain Academy. May 7th GPCA announced the launch of a three-year assessment program across the GCC region

that will promote supply chain efficiency, flexibility and transparency in the petrochemical and chemical industry. The Gulf Sustainability and Quality Assessment System (SQAS) is a uniform, independent and standardized program for petrochemical logistics service providers that will enable companies to track and monitor progress in their environment, health, safety, security and quality (EHSS&Q) processes, helping them to identify and improve weak areas in the supply chain and develop cost-efficient practices that shorten lead times and are environmentally sustainable. The generated SQAS reports will also assist petrochemical and chemical companies in evaluating their service providers. From Almajdouie Mr.

Khalid Al Ghamdi – COO Logistics, Mr. Shaikh Salahuddin (D, L JV), Ateegur Rahman (GMDR), Omar Al Shehri – SHEQ A. Manager, Osama Abu Shrieha – Quality Superintendent and Amador Brinkman – SHEQ A. Manager MDR, attended the conference.

من الماضي الجميل... نصنع الأجدل

تميزنا بقدراتنا على صناعة مشروعات عقارية متنوعة بكفاءة عالية
تميزنا بفريقنا المحترف والذي يراعي كل متطلبات العميل
تميزنا برؤيتنا طويلة الأجل والتي دائما تضع نماء وطننا الهم الأول
وأخيراً، **تميزنا** بتاريخنا العريق في التطوير العقاري والذي أعدنا صياغته
اليوم ليكون مجدداً مشرقاً في سماء التنمية.. ليصنع ما هو أجمل



العقارية
Real Estate



مخطط استثماري
الدمام



قرية وأبراج
الخير



مخطط سكني
الخير



بيوت سكنية
الخير



مركز كروان للأعمال
الخير



مركز تجاري مكتبي
الدمام



Safety come First

» The quality and safety team in Aryaf factory conducted (The First Safety Week for Aryaf Employees) which aim to implant the hygiene food culture for the factory and branches employees, which conduct in end of March 214 the event include different interesting activities to implant the food safety to factory employees and how to deal with suddenly fire, and also include an open day outside offices and to have some fun by playing some sports and funny activities like football, swimming, plus some educational activities talked about safety. Moreover, the first safety week team presented some useful and educated presentation which focusing on raised employees understanding and let them adhere to protection equipment's like head, face and covering, and not forget to sterilized their hand, and to give some practical test the team brought a special liquid from USA, by this material the employees have a full information about how germs spread in hands and how they deal with it by cleaning and sterilized their hands to get rid of these germs The safety week also included some presentation on how to deal with types fires, what kind of appropriate fire extinguishers to each type of fire, how to evacuate the buildings in addition to a practical training on how to use fire extinguishers By the end of all events, an appreciation were given to those who attended the events and distribute some prizes such as cell phones for who show outstanding commitment in wearing safety equipment's, plus distribute extra prizes for those who won in sports activity during the week. The safety week will be conducted every three months to raise the awareness and importance of Food Safety





Almajdouie Ambassadors abroad

»» Almajdouie Logistics represented by EMAD Team (Ghassan Tomeh, Mohsen Al Amoudi, and Abdul Bary Atassi) along with over 350 Business Professionals, coming from 22 different countries, found their way to Amsterdam - Netherlands to attend the second Oracle European Value Chain Summit 2014 and OTM User Conference – OTM SIG. Both events ran consecutively from March 18th to 20th of 2014. Our team participated and shared the learning experience with the other major companies of transforming

supply chains into information-driven, modern value chains encompassing mobile, analytics, and cloud, in an intimate and interactive setting. The main prominent attendees of both Conferences were Almajdouie Logistics, APL Logistics, Dell, DHL, IKEA, Kuehne+Nagel, Lenta, Lufthansa Technik, Mazda, Neovia Logistics, Schenker Dedicated Services, Stora Enso Logistics, Unilever, UPM, and much more. All the best for Almajdouie ambassadors abroad in all events.

Almajdouie Logistics at Trans4Saudi Arabia Exhibition

»» Under the patronage of his Royal Highness Prince Khalid bin Bandar bin Abdul Aziz – Governor of Riyadh Region and honor of his Royal Highness Prince Turki bin Abdullah bin Abdul Aziz – Deputy Governor of Riyadh Region with the presence of his Excellency the Minister of Transportation Dr. Jubarah bin Eid Al Suraysiri. the Leading Public Transport Projects Exhibition event held in Riyadh, Saudi Arabia, with Post distinct from Almajdouie Logistics Co. Almajdouie Logistics stand displayed the activities we offer, which gave a chance to the visitors to know more about the services we offer. Such exhibitions provide business people with opportunity to network and make useful contact with other people working in their industry. Participation in such exhibitions is so important to Almajdouie Logistics, where the company presented its achievements and expertise nationally and internationally, and how this enabled the company to make different partnerships in the field of logistics.

The event was conducted at Riyadh International Convention and Exhibition Centre (RICEC)



Almajdouie Presence At World Freight Organization Conference

»» On behalf of Almajdouie Logistics, Mr Khaled Abdullah Al Ghamdi (General Manager of Almajdouie Logistic Fright and Projects Company) and Mr. Raihan Hussain (Almajdouie Logistic Business Development Officer) attended the 2014 Annual conference held in Kuala Lumpur, Malaysia Delegates from various countries attended the two day conference. In the conference few members deliver their achievements among them was Mr. Khaliad Al Ghamdi deliver a presentation Almajdouie capabilities on how to manage big volume of projects and achievements of the company over the past years to audience World Freight Organization (WFO) is a worldwide network with exclusive

membership, one member per country, with their own associated companies; all of them widely recognized by their experience and professionalism in their respective countries. The strategic alliance allows WFO to be very competitive and also to be able to respond positively to the demands of the international transport and logistic market, consequently reducing costs and optimizing processes in order to offer a much more personalized service. This system allows WFO to offer a very flexible positive cost-benefit service along with a high level of efficiency. It aims at making business relationship stronger and increased co-operation among the members.”



MELI organize a course for Sunbulah Group in Jeddah



» The Middle East Logistic Institute (MELI) organized and conducted a training course for Sunbulah Group in Jeddah “Shipping & Documentation with risks, financial and legal aspects) on February 2014 ,20. The institute takes the responsibilities that delivering a high quality training course by a leading instructor like Dr. Turhan Bilgili who delivered the training course and who have a leading career resume in training field. The training course was built on contemporary approaches in a concentrated training format including risks, financial and legal aspects for Shipping and Documentation. The participants were provided a review of the “INCOTERMS® 2010” used throughout the shipping processes and in the shipping industry, covering the role and the specifics of the truck, rail and barge in the transportation process.

Military Industries Corporation: Al-Kharj renews the training contract with MELI



» As part of the ongoing collaboration between Military Industries Corporation and Middle East Logistics Institute (MELI), the training agreement was renewed in March 2014 to include the current year. The MELI

will provide various training services related to logistics and supply chain, as the training courses will run over for 8 months in MELI headquarter in Dammam and has already started on the 9th of March 2014.

Signing a training agreement with the National Gas Company and Manufacturing



» Middle East Logistics Institute adds another achievement by signing a training contract with Gas Company & Industrialization Co. (GASCO) in 20 April 2014. The contract signed by Mr. Ibrahim Almajdouie (member of the Board of Trustees of MELI), Dr. Mohamed Jaber (MELI Manager), Mr. Khalid Mohammed Maayouf (General Manager Assistant for transportation) and in the presence of Mr. Salman bin Mohammed Al Jishi (Head of Board Directors) at GASCO company's headquarters by this contract the institute will train and qualify Company truck drivers with the “European agreement for transporting hazardous materials by road”; internationally known as the ADR (Transporting Dangerous Goods by Road) The certificate is granted by the Academy of International Road Union of Transport (IRU Academy) MELI Institute is the only entity in the Kingdom authorized to grant this international certificate and accredited by the International Federation.

Partnership with Saudi Aramco is ongoing

» In February 2014, for complementing the fruitful partnership between the Middle East Logistics Institute (MELI) and Saudi Aramco, the training contract with Aramco was extended. The training program, which started in March 2013, grants the first diploma in transport and logistics approved by the Chartered Institute of Logistics Transport and this is what makes the MELI the first of its kind in the Kingdom offering such training services. Through the program, a number of Aramco employees working at departments related to logistics will be qualified and graduated starting from September 2014



Workshop on Modern Concepts in Transport and Logistics Management



» On the 28th of January 2014, at the headquarter of the Ministry of Transport in Riyadh under sponsor of Dr. Abdul Aziz Al Ohaly Deputy Minister for Transport Affairs), a workshop entitled «Modern Concepts in Transport and Logistics Management» was organized by the MELI (Middle East Logistics Institute) which presents training and qualification services in the sector of transport, logistics and supplies. «Almajdouie Group has been always striving to share its knowledge and

experience especially the knowledge that relates to logistic sciences, as the group possesses long history of experience in that sector. This is the reason behind establishing the Middle East Logistics Institute which is the first Saudi Authority concerned with graduating groups of young Saudis and employing them in the field of logistics in order to continue in its giving path for serving the country» Abdullah Almajdouie, Group President said. The main topic of the workshop, which was

presented by Engr. Ashraf Qutait, aimed at introducing the attendees to the concepts of logistics as well as the latest advancements in transport sciences and logistics in addition to the departments and operations of supplies. In the workshop, the attendees were presented a short video telling the hugest freight, which was transported by Almajdouie and rewarded the Guinness World Record for «the Heaviest Item moved by Road Freight» and lastly, their questions were answered.

Signing Training Agreement with the Ministry of Transport

» In March 2013, as part of the mutual collaboration with the Ministry of Transport, a training agreement was signed with the Middle East Logistics Institute (MELI) for training 120 of the Ministry's personnel in MELI headquarter in Dammam. The MELI started training which is conducted at an average of 20 employees every 5 days. The training course was built on the modern curriculums of logistics that are consistent with the rules and regulations of the Kingdom. Its worth mentioning that the Ministry of Transport is considered one of the most important MELI agents, which confidently assigned the MELI for training its employees



First Graduation Batch

» On the 18th of February 2014, the Middle East Logistics Institute (MELI) approved the graduation of the first batch holding the international certificate for shipping hazardous materials by land. This is the first institute conducting this kind of study and granting its students such certificate in Arabic language. The MELI relies on teaching the course in English, but in response to the requirements of the local market and meeting the desire of the MELI's customers, the course was taught in Arabic language without conducting any changes in the content or in the quality level of the certificate granted which was given to the first batch from Bakhshab Group after obtaining the required training by the MELI certified instructors.



CHD Spark team gathering on April 2014 ,09

» CHD had its first Spark Gathering on April 2014 ,9 in Al-Deema rest house located in Al-Faisaliah. The event was honored by high percentage presence of CHD Team Members and positive participation from all the attendees. Everyone enjoyed spending an afternoon rich with activities that varied between interactive discussions, contests of wits, trivia, and oration contest. All the attendees had a delicious lunch and closed the event with a group photos. It was a wonderful and unique gathering and the CHD Team looks forward to the next Spark Gathering with enthusiasm and eagerness.



SPARK BRAINSTORMING SEMINAR: SPARK Heads congress 2014 held on march 2014

» In presence of Almajdouie group president Mr. Abdullah Almajdouie, Spark program committee organize a brainstorming seminar for Spark Heads which intended to enhance interaction, inspiration & intuition within Spark Team. This seminar held on 11th March 2014, Tuesday at Solidarity Lecture Hall – Almajdouie Automotive company, The brilliant associations of Spark Team, the Resourceful guidance of SCCH Mr. Dudi Hermanto, the active interaction of Mr. Lyon Cefre (SCCM), Spark Heads & Members and the ground support of Almajdouie automotive were the highlights of the event. Group Spark Administrator Mr. Manoj Philip organized this event for Almajdouie Spark.



Almajdouie Spark Heads Monthly Review Meeting Held On April 2014

» Almajdouie Spark organized its 93rd review meeting for Spark Heads on April 2014 at Solidarity Lecture Hall – Almajdouie Automotive co. The gathering discussed in detail on the topic “Spark Challenges & its Solutions”. The highlight of the gathering was the active involvement/inventive suggestions from its accomplices. Spark Corporate Committee Head Mr. Dudi Hermanto, Spark Corporate Committee Member Mr. Ahmed Saleh, Spark Heads were attended. Group Spark Administrator Mr. Manoj Philip organized this event for Almajdouie Spark.



SPARK ARABIAN NIGHT 2014

(ALMAJDOUIE SPARK ANNUAL GATHERING ORGANIZED ON 24TH FEBRUARY 2014 AT ALMAJDOUIE TENT, DAMMAM)



» Amazing Spark Annual Leaders Gathering “Spark Arabian Night 2014” organized on February 2014 at Almajdouie Tent, Dammam, Almajdouie Group President Mr. Abdullah Ali Almajdouie was the Guest of Honor & Key Note Speaker for this wonderful evening. During his inventive speech, Group President has urged the necessity of enhancing Spark visibility among its audience. CEOL Mr. S. I. Mustafa has blessed the gathering with

an awesome speech which accentuated the importance of dedicated efforts. The spark event started with the recital from Holy Quran & followed by the opening remarks of Spark Corporate Committee Head Mr. Dudi Hermanto and Spark presentation by Group Spark Administrator Mr. Manoj Philip. GM, LTR Mr. Yousef Saleh has enthused the audience with his inspirational speech, Spark Annual Evaluation, interactive discussions,

award distribution, games, fun oriented recreational activities; Saudi folk dance performance & the overwhelming participation of invitees were the highlights of the event. Group Directors, Department Managers, First Line Managers, Spark Heads, Almajdouie Sports Team, MAJD PFM Team and special invitees were graced & transformed the event a remarkable one in Almajdouie’s Spark history.

» On 6th of April 2014, an extra ordinary meeting conducted under the Chairmanship of Image Patron Mr. Omar Almajdouie (CEOM), to honor the leaving Image Team which considers as one of official communication tools on the group. Mr. Omar Almajdouie has highly commended on the dedicated efforts and worthwhile contributions of Image Team - Chief Editor Mr. Manoj Philip (Chief Editor) Mr. Maki Hussain (Arabic Editor) & the Image Representatives Mr. Izaz Ahmed (logistic Sector), Mr. Abduljalil Jawad Alojjan (Automotive Sector), Mr. Ahmed Al Shalan (Real Estate Sector) Mr. Yamen Nabe (Manufacturing Sector) and distributed Certificates of Appreciation. Image Newsletter is the official communication medium of Almajdouie Group. Since its establishment, a well talented team independently handled its publication. Due to the emergence of a full-fledged Corporate Communication Department in Almajdouie Group, the Group has incorporated all communication mediums under one roof & the publication of Image Newsletter has been handed over to Corporate Communication Office for furtherance.

IMAGE Magazine Patron Highly Commended On The Dedicated Efforts of the team (IMAGE) magazine previously



From left Mr. Izaz Ahmed, Mr. Abduljalil Jawad Alojjan, Mr. Manoj Philip, Image Patron Mr. Omar Almajdouie, Mr. Maki Hussain, Mr. Ahmed Al Shalan & Mr. Yamen Nabe.

New Born

* Homam * Mosa Rababa (ARYAF)	* Cendrec * Taghod (MMS)	* Manha * Moazam (MDR)	* Malek * Mohammed Alnatour(MMSM)
* AlJoory * Adam Shaikh (EMAD)	* MALEK * Taha Nasr Ladean (CSU)	* Somaya * Ibrahim Khan (CPD)	

Congratulation



Achievement Certification
Saeed Omar Bafqas (CID)
(CCNA Security)



Blessed Marriage
Faisal AbuAlfaraj

Promoted & New Appointment



New Appointment
Abdullah Fareed Al Haddad
Network Team Leader



Promoted
Sajjad Haidar
Project Manager
Almajdouie Logisrtics



Promoted
SHASHI NAYR
Project Manager
Almajdouie Logisrtics

- Meetings -



Idea & drawing: Khalid Salahi - communication office

Fahim diaries

Tell us about yourself

Yousef Ibrahim Al Heez

» My name is Yousef Ibrahim Al Hafiz, working as is Government Relations Officer, my service years over 24 years in Almajdouie Group I have three sons and one daughter (Abdullah, Mahdi, Ali, Zainab) all of them still in university, and soon, if any one of them finish his study I will let him apply on one of Almajdouie vacancies in a good position to work at Almajdouie to gain the experience that I gained it and much more.

I started my career as Petrol station superintendent (the old one which is located in old Head Office – king fahad road), and I'm very proud because who conducted my interview was Mr. Abdullah Almajdouie, the first one I met him and who approved to hired me.

After that I transferred to Head Office in administrative position, which give me the ability to know most of the things like (insurance, accidents, car registration card, archiving employees file , even Hearse – while he remembered those situations he is laughing too much – sometimes I made my car like Hearses, delivered dead body to airport !!

Eight managers I worked with them, during my services years in Almajdouie, learned from

them a lot of things like how to be patient, how to deal with people by good manners but in same time you must be a decisive person, plus i had learned from them, how to be smart and clever in dealing with external government departments, and how to be a respected interface for a big group such like Almajdouie, as you are talking on behalf of Almajdouie Group.

And there is some managers very cheerful, you wish to work with them even after duty

hours while you are comfortable with them, and some of them give me a nickname “spiral spring” you are not stop work till we recharge you again.

One final word I want to add. Sheikh Ali ALMAJDOUIE, i consider him as a godfather who taught us patience, commitment and piety of Allah, and to Abu Ahmed (Mr. Abdullah Almajdouie) which i considering him as a big brother, who have a special stature I our heart.



“Training and quality” Team - Almajdouie Motor Service

» This magazine issue (Training and quality) Team was selected for this month in the Almajdouie Motor Service,



This team consists of three staff members are Eng. Ahmed Saleh (Training Manager) and Mr. Cornelio Dela Cruz (supervisor training) and Mr. Lowell Feliciano (technical support supervisor - the best technician in the world at the level of Hyundai Co. South 2005 in (Korea

The team caring to provides the following services: training and qualification of employees Almajdouie Motor Service on the latest existing technology globally with a focus on the training of national cadres, improve and strengthen the quality through direct communication with Hyundai Co. through modern technology to track customer complaints and resolved as soon as possible, standardize technical solutions across all service centers, providing technical

support through customer support and request immediate assistance from Hyundai Co. in South Korea to examine the car via the Internet, customer support directly (roadside assistance) which is a unit mobile maintenance go to the customer at his presence to resolve the problem for the car

The most important awards earned by the team: Best Maintenance Section of the more distributor and better maintenance 40 than department in Asia and the Middle East in Global Service Support Center for ,2013 for the seventh year in a row, Award of 2013 2013 Excellence for

With the wishes of the family editorial continued success of the Almajdouie company Auto Service